

The first hybrid punnet all-in-one for fresh produce

ezy:split

Powered by



Passion for packaging



LIGHTER PLASTIC PUNNET, MORE RESISTANCE WITH CARDBOARD

ezy:split powered by **IIP** is the first **hybrid punnet** made from plastic and cardboard for the packaging of premium fruit. The punnet made from R-PET up to 100% is suitable for coming into direct contact with food and can also be heat-sealed with a printable top film. The cardboard can be FSC certified and can be printed on both sides with a lot of space for branding and communication.

ezy:split is a Special Punnet with Inner Lighter Tray and is ready for recycling: just split the plastic tray from the cardboard support after use and dispose them of accordingly.

ADVANTAGES:

- ◆ up to 45% less plastic, same protection
- ◆ suitable for packaging on manual and automatic lines
- ◆ suitable for automatic de-nesting
- ◆ suitable for heat-sealing and flow-pack packaging
- ◆ excellent branding and communication possibilities
- ◆ easy separation of its components for recycling



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SAFE PACKAGING PROCESS

EZY:SPLIT is denastable and is characterized by an excellent machinability. It can be heat-sealed and guarantees a safe packaging process even if its plastic punnet is up to 45% lighter than a regular one. Its fastened cardboard support guarantees an excellent consistency.

A NEW LOOK FOR COMMUNICATION

ezy:split is suitable for the packaging of premium products by offering an alternative packaging concept that differs from the regular packaging usually found in the POS. ezy:split offers excellent branding and communication possibilities thanks to the printing areas on both sides of the cardboard support as well as on the film in favour of a sophisticated exposure in the POS.

A STEP TOWARDS ENVIRONMENTAL SUSTAINABILITY ADDED VALUE THANKS TO THE EXCLUSIVITY OF ILIP

ILIP, part of the ILPA Group, can directly guarantee the origin and traceability of the materials processed in its integrated post-consumer PET recycling system. The 100% rPET punnet is suitable for direct food contact thanks to the ILPA decontamination process approved by [EFSA](#).

The closed loop of r-PET packaging = ILPA Group:

Among the few groups in Europe, ILPA is a concrete case of circular economy, to have vertically integrated the R-PET cycle from post-consumer bottles to a new packaging

for food, ensuring origin and traceability. The ILPA Group and ILIP take a leading and active role in promoting the circular economy for thermoformed plastic food packaging.



ILIP guarantees

- ◆ ONE source of recycled material
- ◆ ONE source of food packaging
- ◆ SAME Group
- ◆ SAME quality and reliability

EZY:SPLIT - ALL ADVANTAGES:

- ◆ A new packaging concept with a plastic reduction up to 45% versus regular punnets, without compromising their consistency
- ◆ It is suitable for manual and automatic packaging lines
- ◆ excellent branding and communication possibilities for a new product presentation in the POS
- ◆ easy separation of cardboard and plastic for easy disposal in separate collection
- ◆ Unvaried protection and shelf-life of the packaged product thanks to the plastic punnet
- ◆ Ventilation guaranteed by holes on the bottom of the punnet

RECYCLING MADE EASY

ezy:split gives maximum protection to its contents thanks to its composition with the light heat-sealable R-PET punnet and its cardboard support. After use, plastic and cardboard can be easily separated and disposed of in the waste sorting collection.



For further information
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